

About the Founder

William J. Schwarz

Founder/CEO: The CEO Alliance & The Center for Inspired Performance

Director of two Executive MBA Programs on Organizational Change and Leadership

Author:

Building A Generative Organization From Reactive Behavior to Inspired Performance

Mastering the Forces of Change, a revolutionary way to achieve sales success

Six Strategies for Controlling Your Organizational Destiny



Bill Schwarz is an internationally recognized expert in the design and implementation of organizational growth strategies. His innovative work in building learning organizations, change, leadership and quality has made him a sought after and popular keynote speaker. He serves as a consultant and advisor to many Fortune 500 companies. He also serves on the board of several rapid-growth organizations.

After a distinguished 30-year career, including successfully running his own businesses, founding and directing two Executive MBA programs in Organizational Leadership and Change, building an interactive satellite television network for business and working with CEOs to transform their own organizations, Bill formed the CEO Alliance and Established The Center for Inspired Performance.

The Center for Inspired Performance is embedded into an organization. Its focus is on achieving a competitive advantage through the design and execution of growth strategies and core competency development. CEO's align their organizations around their highest leverage points to achieve an optimum rate of growth and create inspired performance.

Other books ready for release:

Responsibility Management and Personal Leadership; Mastering the Paradoxes of Leadership and Developing Emotional Intelligence. He is currently completing Generative Conversations

As an early pioneer of the principles that result in real change and long-term commitments, Bill has trained thousands of executives in Leadership, Interventions and Change Agent skills. His wife, Laurie, is the author of, Entrepreneurship, The Art of Embracing the

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Unknown, Spiritual Resources for Entrepreneurial Living. Bill and Laurie have two grown children. They live in Atlanta , Georgia .